Thank you for your interest in being considered for endorsement by the Asian Pacific American Democratic Caucus of Alameda County. Please answer each question in 250 words or less. Be honest and direct. Brief answers are satisfactory.

Your questionnaire will be posted on our website for Caucus members to review.

Candidate/Campaign Information

Candidate Name: Peggy Moore

City of residence, State, Zip (no street address please): Oakland, CA 94606

Office Sought: Oakland City Council Member At-Large

District: At Large

Are you the incumbent? Yes ☐ No x

Campaign Website: www.MooreforOakland.com

Campaign Email: peggy@MooreforOakland.com

Campaign Phone: 510-239-3303

PERSONAL INFORMATION

a) Are you a registered Democrat? Yes x No __
   • (The APA Democratic Caucus can only endorse registered Democrats)

b) Are you an APA Caucus member? Yes ___ No x

c) Why are you seeking the Caucus's endorsement?

I am seeking the endorsement of the Asian Pacific American Democratic Caucus because I am committed to deepening my relationships with Oakland's API community and making sure that API voices are well represented in our ongoing conversations on how best to move Oakland forward. As an out black gay lesbian and experienced community organizer, I have been a strong, consistent advocate for equal rights for all of Oakland's diverse communities for more than 25 years, including our vibrant and growing API constituencies.

Please email a pdf copy of your responses to mailto:karen.fong@sbcglobal.net
Revised Deadline: 5 p.m. Saturday, August 27, 2016
d) List ONLY the top 10-15 endorsements. (Please reference your website if you want to alert us to more.)

Oakland Mayor Libby Schaaf; East Bay Democratic Stonewall Club; Gregory L. Brown; Jim Moore; James Harris; Lateefah Simon; John Protopappas; Michael Colbruno; Brendalynn Goodall; Barbara E. Price; Karen Friedmann; Karen Anderson; Esperanza Pallano; Ann Dunn; Steve Snider; Pastor Charlie Haines

e) If we endorse you, will you use our name in your campaign materials?  Yes x  No ___

f) How long have you lived in the district which you are seeking to represent? 25 years

g) Educational background: Schools you attended, date graduated, major and degree(s) earned

Attended Laney College

h) Employment: Last three (3) paid positions, indicating name of employer, job title, and length of employment.

2016  California Political Director, Hillary for America (Hillary Clinton's presidential campaign)
2014-2016  Senior Advisor, Oakland Mayor Libby Schaaf
2008-2013  California Political Director, Organizing for America (Barack Obama's presidential campaigns)

i) Names of any community or nonprofit organizations in which you have been an active volunteer in the past 3-5 years

East Bay Democratic Stonewall Democratic Club
BWOPA (Black Women Organized for Political Action)
Sistahs Steppin' in Pride

**CANDIDATE QUESTIONS**

Please limit each response to no more than a total of 250 words.

1. What differentiates you from your opponents for the elected office you seek?

The Oakland City Council At-Large seat is unique in that it represents all of Oakland, not just one district. I am running for this seat because I believe that my strong leadership skills, deep relationships and diverse life experiences uniquely position me to deliver more for Oakland: more engagement with constituents, more collaboration on Council governance, more resourcefulness in tapping local, state and federal resources, more imagination and inspiration.

For too long, Oakland has suffered from an unhealthy and unproductive divisiveness on the City Council, and a lack of partnership between the Council and the Mayor. It will take all of us working together to address the core challenges facing our city, and I am proud to bring to the table a record of more than 25 years as a proven consensus builder fighting for social and economic equity in Oakland. I will work collaboratively with my colleagues and the Mayor and always have an open door to hear the concerns and explore the ideas of all constituents.

Please email a **pdf** copy of your responses to mailto:karen.fong@sbcglobal.net

Revised Deadline: **5 p.m. Saturday, August 27, 2016**
I am also an out black gay lesbian, which has given me a lifelong awareness of the importance of diversity to our thriving city. Finally, as a longtime renter who has been able to stay in Oakland only thanks to rent control, I know firsthand that our city faces an affordability crisis. We must build more housing inventory, including a mix of market rate and affordable housing. I will promote sensible, sustainable growth that alleviates our housing crisis without displacing longtime Oaklanders.

2. Describe one issue for the district you want to represent for which you have provided leadership and about which you are passionate.

I am proud of my leadership organizing and empowering Oaklanders over the past 25 years. I have launched and led several LGBTQ and African-American organizations, including founding Sistahs Steppin’ in Pride, a lesbian march and festival which for 10 years was the largest women’s event in Oakland. I have run numerous voter mobilization efforts, including serving as a member of the core leadership team for the campaign opposing the Knight Initiative, which sought to ban gay marriage in California. I had the honor to help inspire a whole generation of voters to participate in public life as California Political Director for both of Barack Obama's presidential campaigns. I pushed to expand Obamacare access by bringing enrollment to Oakland City Hall while working as Senior Advisor to Oakland Mayor Libby Schaaf. And I spearheaded the Mayor’s participation in restorative justice circles for Oakland's youth, which I believe can be expanded to make Oakland a national model for community peacebuilding.

3. What percentage of the district you [or intend to] represent are of Asian or Pacific heritage?

Oakland is 16.8% Asian, according to the most recent figures available.

4. Please identify the three largest API ethnicities in your district.

   Chinese
   Vietnamese
   Burmese

5. Please identify the most at-risk API community in your district and describe why.

   I believe that the Burmese community and the Thai community are the most at-risk because they are newer here and still learning how to access the resources available to them.

6. List the three top concerns of members of the APIs in your district

   Affordable and senior housing; jobs; public safety

7. Based on your observations, how well representative are members of the API communities in local civic activities? (in your district/city)

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<tr>
<th></th>
<th>Rarely seen</th>
<th>Somewhat</th>
<th>Very active</th>
<th>Comments</th>
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<td>Political events</td>
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8. What would it take to increase API community participation in these activities? List three strategies you have taken (or intend to take) to increase participation.

1. Engage API constituencies in roundtable conversations across Oakland
2. Meet API participants where they are, in their districts and businesses
3. Co-Sponsor cultural events in partnership with API communities

9. Please identify all Asian/Pacific American candidates whom you have personally endorsed over the past 5 years including this election cycle. If there are none, please explain.

I have not had the opportunity to endorse candidates over the past 5 years.

10. If you were faced with a situation that involved an Asian Pacific American community, would you seek consultation with our Caucus as a resource? Yes _x_ No ___

*Thank you for taking the time to seek our endorsement*