



## Asian Pacific American Democratic Caucus of Alameda County

[www.apacaucus.org](http://www.apacaucus.org)

### 2014 Endorsement Questionnaire

Thank you for your interest in being considered for endorsement by the Asian Pacific American Democratic Caucus of Alameda County. Please answer each question in 250 words or less. Be honest and direct. Brief answers are satisfactory.

**Please note: your questionnaire will be posted on our website for Caucus members to review.**

#### Candidate/Campaign Information

Candidate Name: Deborah Cox

Home City, State, Zip: San Leandro, CA 94577

Office Sought: San Leandro City Council

District: 1

Are you the incumbent? Yes  No

Campaign Website: [www.deborahforsanleandro.com](http://www.deborahforsanleandro.com)

Campaign Email: [dc@deborahforsanleandro.com](mailto:dc@deborahforsanleandro.com)

Campaign Phone: 510- 768-7150

#### PERSONAL INFORMATION

- a) Are you a registered Democrat? Yes  No 
  - (The APA Democratic Caucus can only endorse registered Democrats)
- b) Are you an APA Caucus member? Yes  No
- c) Why are you seeking the Caucus's endorsement? As a San Leandro City Council member I will represent all citizens of the city equally.
- d) List the top 10-15 endorsements ONLY. (Please reference your website if you want to alert us to more). CA State Treasurer Bill Lockyer, Supervisor Wilma Chan, former Supervisor Alice-Lai-Bitker, Meriam Reynosa Young Democratic activist, Councilman Michael Gregory, Councilwoman Ursula Reed, former Assemblymember Johan Klehs, former Mayor Tony Santos,
- e) If we endorse you, will you use our name in your campaign materials? Yes  No

f) How long have you lived in the district which you are seeking to represent? 17 years

g) Education background: Schools you attended, date graduated, major and degree earned

Iowa State University – two years completed

h) Employment: Last three (3) paid positions, indicating name of employer, job title and length of employment.

See attached.

i) Names of any community or nonprofit organizations in which you have been an active volunteer in the past 3-5 years

See attached.

### CANDIDATE QUESTIONS

Please limit each response to no more than a total of 250 words.

1. What differentiates you from your opponents for the elected office you seek?
2. Describe one issue for the district you want to represent for which you have provided leadership and about which you are passionate (This does not necessarily need to be an issue that particularly affects the Asian community.) In 2008 I founded the San Leandro Education Foundation dedicated to supporting the 8,800 students of the San Leandro Unified School District. Since our inception we have raised over \$600,000 dollars for the students of our public schools.
3. What percentage of the district you [or intend to] represent are of Asian or Pacific heritage?  
31%
4. Please identify the three largest API ethnicities in your district. San Leandro is made up of 30.5% Asian Pacific Islanders- with Chinese, Filipino and Vietnamese making up the largest of the API Communities.
5. Please identify the most at-risk API community in your district and describe why. San Leandro's API community is the 2<sup>nd</sup> highest ethnic percentage in the city, and all API communities should include the Filipino and Vietnamese communities – they play an active role in the small business and faith communities. All elected should do a better job at reaching out to them.
6. List the three top concerns of members of the APIs in your district. Education, Business/Leadership Development and Cultural Awareness and Advocacy.
7. Based on your observations, how active are members of the API communities in local civic activities? (in your district/city)

	Rarely	Somewhat	Very active	Comments
Cultural events		X		The City has developed goodwill and cultural relations with its sister dicites – Naga City, Philippines and in 2007 San Leandro adopted Yangchun, in the Guangdong Province of China as its first Friendship City. In September, Filipinos from across the state and beyond flock to

				San Leandro to celebrate the Feast of the Lady Virgin Penafrancia – a huge festival that is important to the Filipino Catholic community. San Leandro also has the Asian Community Cultural Association who hosts the Mid-Autumn moon festival in September with many services including registering voters and family activities. The Asian Business Council is an active partner of the San Leandro Chamber of Commerce
Health/services fairs		X		
Current affair educational events		x		
Political events	X			

8. What would it take to increase API community participation in these activities? List three strategies you have taken (or intend to take) to increase participation. I would continue my work I have begun with the San Leandro Education Foundation strengthening the learning environment at all schools so that the API students can continue to thrive. I would want to work with my fellow councilman, Benny Lee and get much more active in the Asian community. Having served on the Leadership San Leandro Board for many years with Arlene Lum, I would continue to foster that relationship and work with her and the Asian Business Council under the San Leandro Chamber – looking to strengthen small businesses while maintaining existing businesses in the city. I would make it a priority to civically engage API students to get involved with the city, should I be elected.
9. Please identify all Asian/Pacific American candidates whom you have personally endorsed over the past 5 years including this election cycle. If there are none, please explain. I have supported Alice Lai-Bitker, Wilma Chan and Rob Bonta.
10. How can the Caucus help you better understand and represent API constituents? List three strategies. Identify API specific issues.  
Meet on an on-going basis to stay better informed of any specific needs of the API constituents.
11. How do you see yourself utilizing the resources of the Caucus?  
I see the Caucus as a valuable tool to help me better serve and understand the needs of all my constituents.

**Deadline for responses: 5 p.m. Friday, Aug. 22, 2014**

Please save your responses in a **pdf format** and e-mail your completed questionnaire to:  
**[karen.fong@sbcglobal.net](mailto:karen.fong@sbcglobal.net)**

***Thank you for taking the time to seek our endorsement.***